

## Create a Facebook Fundraiser for



Facebook's 'Create a Fundraiser' makes it easy for you to raise money and increase awareness for The Link.

## Here's how to get started

- 1. Visit our page (@thelinkmn)
- 2. Click create a fundraiser
- 3. Click get started
- 4. Create fundraiser
- 5. Share & spread the word!

## The Impact



of donations go to The Link

## **Tips for Fundraising:**



Set a reasonable goal amount and timeline



build a team to help share your fundraiser



talk about your motivation to fundraise for the cause



send a personal email to your friends and family with the fundraiser link



share your fundraiser directly on a friends timeline



send a personal note on messenger to friends about your fundraiser



post updates on your fundraiser page



as people make donations thank them with comments on your fundraiser page posts