

Calling All Landlords & Property Owners Rental Market Opportunity in Dakota County

The Link is working to bridge the housing gap for young professionals and those between the ages of 18-24.

This community effort focuses on building and maintaining a mutually beneficial and equitable partnerships between: **The up and coming members of the community**, who make up a vital part of the workforce and contribute economically and socially to the future growth and development of Dakota County. And **Landlords**, who are an active community asset in their investment of provide housing that is accessible to its members.

The Landlord and Community commitment of The Link provides :

- New landlord partners with secured offer of a double deposit, and first and last months rent up front.
- In addition to the tenants rent contributions, we guarantee rent payments.
- Proven to lower costly landlord eviction rates – In 2017, of the 32 tenants partnered with suburban community landlords, ZERO evictions resulted.
- Tenant support provided weekly to our client base in building up credit and professional portfolio towards advancement, as well as renter education.
- Equitable support allows landlords partnering with The Link to relax rental criteria based on level of financial guarantee coupled with tenant support.
- No/Low Credit Score and No rental History are the primary factors limiting young community members from becoming valuable renters.

In 2017, 2 out of 19 community referrals received by The Link from Dakota County were successfully housed in Dakota County communities. The 17 other referrals left Dakota County to secure housing and are now contributing to communities outside of Dakota County.