



SAVE THE DATE!
Thursday April 22, 2021

Please join us virtually as we celebrate The Link's 30th Anniversary! We will be honoring youth and adult community leaders, announcing our Volunteer of the Year, and hosting an incredible silent auction!

Register for the Event!



Join our 30 for 30 Campaign

Join us in celebrating 30 years of working with youth and families to overcome the impacts of poverty and social injustice! The Link's 30 for 30 campaign will combine 30 of our sustaining partners, both individuals and business, to each sponsor \$1,000. Together, we will raise \$30,000 for The Link's 30th Anniversary!

Learn more here....

We Need Silent Auction Items for the Event!

The silent auction is an amazing fundraising tool for The Link and we need your help! Support The Link and our 30th Anniversary by donating a basket or other items for the silent auction. Questions? Contact Yongyee at volunteer@thelinkmn.org

Happenings

February is Black History Month!

The Link kicked off Black History Month with a virtual event featuring public speaker and civil rights activist Leslie E. Redmond!

Leslie became the youngest President of the Minneapolis NAACP at the age of 25 and is widely recognized for her civil rights work, including her Don't Complain, Activate campaign.

In her own words:

"The idea behind 'Don't Complain; Activate' is that you don't have to be President Barack Obama or Beyonce Knowles-Carter to activate your community. This movement is to show you that you can be a teacher, a mom, a dad, an actor, an artist, a janitor, a doctor, a carpenter, an activist, or lawyer. There's no one way to activate your community. We are all leaders; all we have to do is to take action."

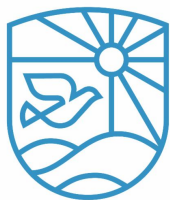


New Collaborative Position at The Link!

The Link and the BCA Human Trafficking Investigators Taskforce is thrilled to announce that we have received a new collaborative grant through The Justice Funds to hire a BCA Victim Support Specialist. This new position will be specialized in supporting victims and survivors of sex trafficking found during BCA Taskforce operations.

The recommendation for this position came from youth survivors, who have advocated for the need for a person working in partnership with systems to advocate and support them. The BCA and The Link agree, and also have identified this position as a gap as both of our teams are stretched thin. The BCA is one of the many valued partners The Link is fortunate to work with, and this additional position and capacity will help us to fully support victims and survivors. We are grateful for the funding and are excited to take this partnership to a new level.

Check out the job posting [HERE!](#)



**The
Justice
Funds**

Thank you to The Justice Funds for the generous support that is making this new position possible!

Corporate Partner Spotlight

Whether it is through sponsorship, volunteering, or other creative engagement, Corporate Partners are critical in making The Link's work possible! We are excited to highlight one of our amazing Corporate Partners each month and share some of the ways that they are making an impact on our youth and families!

Want to get your business or corporation involved? Contact The Link's Corporate Engagement Officer, Jelena Song, at jsong@thelinkmn.org



THE LINK'S FEBRUARY SPOTLIGHT

SFM
The Work Comp Experts

February Spotlight: SFM

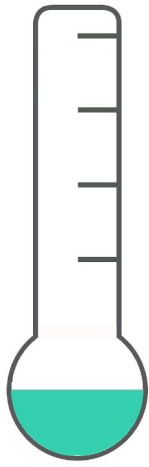
Check out the SFM Spotlight [HERE!](#)

YOU make The Link possible!

The Link's programs are possible because of generous supporters like you!

In January, \$28,812 was raised towards the \$1,300,000 needed in 2021. With this funding, The Link can continue providing critical programs for the youth and families in our community.

DONATE TODAY!



The Link | www.thelinkmn.org

